

# How to Add a Store Locator to your Squarespace Website

Adding a store locator to your Squarespace website is hugely beneficial, from improving sales in your stores to making you more relevant in local searches. Use these 10 steps to install a store locator on your Squarespace site in a matter of minutes.

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- Choose an e-commerce theme for your website.

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- Create a Storemapper account (signing up is free - no credit card required).

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- Use the individual store upload or bulk upload features to add your store location information into the database.

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- Return to your Squarespace page, and add a new page to the site.

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- Start editing the new page by adding a block of code.

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- Go back to your Storemapper account and select the "Embed Code" button.

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- Copy the code.

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- Return to Squarespace and paste the code into the open source box.

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- Click Apply and then save. Your page will populate with the store locator.

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