

Checklist For Starting Your Own Company

From the idea stage to bringing a product or service to market, a business launch encompasses myriad steps.

- Do a self-inventory.
 - Develop an idea.
 - Test the plausibility
 - Write a business plan.
 - Invent your market
 - Determine the costs.
 - Establish a budget'
 - Find the right investors.
 - Listen to investors.
 - Set up a great support system.
 - Determine the legal structure.
 - Select a business name.
 - Register your business name.
 - Set up a great support system.
 - Determine the tax obligations.
 - Secure permits and licenses.
 - Buy insurance
 - Set up the books.
 - Choose a business location.
 - Don't worry about an office.
 - A patent can't wait.
 - Be flexible.
 - Share your ideas with friends and family.
 - Ignore the naysayers.
 - Don't become angry.
 - Deliver the product or service fast.
 - Offer new products or services.
 - Be patient.
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- Overdeliver at first
- Blog all the time.
- Avoid fights with partners
- Don't worry about dilution.
- Hire a copywriter
- Prepare for meetings.
- Don't fear the competition.
- Benefit from word-of-mouth.
- Network.
- Provide outstanding customer service.
- Be sure your websites functions.
- Don't be overly concerned by the economy.
- Make sure clients pay their bills.
- Find the right employees.
- Assign Responsibilities.
- Know that honesty is the best policy.
- Remember that opposites attract.
- Say goodbye to your social life.
- recognize that you'll be the final person to be paid.
- Arrive at a useful definition of success.
- Realize when it's time to move on.
- Don't just rely on the advice of others

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