

How to write well

If you are struggling with writing pieces of content for your blogs, articles, company, blah-blah, keeping these following pointers in mind may give you a way out.

- ☐ Just write - really. Don't overthink it the first time. You'll have plenty of time later to edit.
- ☐ Research your competitors. See and understand what they write and how.
- ☐ Draft a rough outline with just the bare-bone skeletons (headings, sub-headings etc).
- ☐ Add to the above gradually. Once you have your headings in place, you can then start by expanding on them easily.
- ☐ Take a break. Cannot stress how important this is.
- ☐ Removing a writer's block is fairly easy and do-able. Treat yourself to anything you like once you hit it. Such as listening to music, having an ice-cream..whatever!
- ☐ Make use of power words. Just Google them and use them in your writing.
- ☐ Finally - edit, edit and edit! A good editing of your piece of writing is time well-spent!