

15 Amazing Books for Aspiring Entrepreneurs!

We spoke to a few of the founders at SureSwift Capital and asked about the books that inspired them through their entrepreneur journey. From those conversations, we developed a checklist for all aspiring entrepreneurs.

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- The Lean Startup by Eric Ries

 - Rework by Jason Fried and David Heinemeier Hansson

 - Presence: Bringing Your Boldest Self to Your Biggest Challenges by Amy Cuddy

 - Lost and Founder by Rand Fishkin

 - The Four Steps to the Epiphany by Steve Blank

 - The Art of the Start by Guy Kawasaki

 - INSPIRED: How to Create Tech Products Customers Love by Marty Cagan

 - Tools of the Titans by Tim Ferriss

 - Daring Greatly: How the Courage to Be Vulnerable Transforms the Way We Live, Love, Parent, and Lead by Brené Brown

 - Let My People Go Surfing: The Education of a Reluctant Businessman by Yvon Chouinard

 - Hustle: The Power to Charge Your Life with Money, Meaning, and Momentum by Neil Patel, Patrick Vlaskovits, Jonas Koffler

 - Grit: The Power of Passion and Perseverance by Angela Duckworth

 - Wooden: A Lifetime of Observations and Reflections On and Off the Court by John Wooden & Steve Jamison

 - The Art of War by Sun Tzu

 - The Alchemist by Paulo Coelho
