

Hack Your Social Media Checklist

change social media from a tool for escapism to one for business & personal growth.

Re-Train the FB Algorithm

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- ☐ Unfriend all Facebook friends not aligned with your new direction in life (be ruthless!)
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- ☐ Unlike all Pages not directly related to business, health, or personal development <https://www.facebook.com/pages/?category=liked>
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- ☐ Like Pages of Entrepreneurs, thought leaders, fitness, health, etc. (Elon Musk, Tim Ferriss, Peter Diamandis are good starters)
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Turn it Into a Learning & Networking Tool

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- ☐ Join Facebook groups related to business, entrepreneurship, & personal development
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- ☐ Join Founder & Freelancer Freedom Actualizers <https://www.facebook.com/groups/freedomactualizers/>
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- ☐ Add Danny Carlson as a friend on Facebook for content about business & to help retrain the algorithm. <https://www.facebook.com/danny.k.carlson>
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- ☐ Join Clickfunnels Official (for online marketing) https://www.facebook.com/groups/ClickFunnels/?ref=br_rs
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- ☐ Join the Fearless Boss Network https://www.facebook.com/groups/FearlessBossNetwork/?ref=br_rs
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- ☐ Over time once you've gotten to know people in these groups, add them as friends to help re-train the Facebook algorithm
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- ☐ Send direct messages to new like minded friends you want to start mastermind groups with, ask clarifying questions, offer help, etc. Real relationships can be made online too!
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Tools for Better Productivity on Social Media

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- ☐ Facebook Newsfeed Eradicator Chrome Extension
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- ☐ Buffer (schedule posting)
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- ☐ Do Not Disturb mode on phone. Schedule a time block for yourself every day where you get NO notifications. I do from 11pm until 11:30am daily.
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- ☐ Lastly, this checklist refers to Facebook, but simply rinse & repeat for Youtube, instagram, or any other platform that robs you of time and energy.
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