

# Hot UI Design Trends for Web and Mobile in 2018

The review of prominent trends in UI design for websites and mobile applications in 2018: check the popular techniques and examples of web and mobile interfaces.

---

- Full-Screen Background Images
- Several Interactive Layers
- Custom Digital Illustrations
- Storytelling with Character Design
- Split Screens
- Bold Typography
- Buttonless UI
- Vibrant and Bold Colors
- Engaging Interface Animation
- Hero Images for Landing Pages
- Poster Style Pages
- Experimental Palettes and Layouts
- Personalization of User Experience
- High-Quality Photo Content

**Read more on [tubikstudio.com](https://tubikstudio.com)**