

Section 6. Promoting Community-Friendly Policies in Business and Government

What do we mean by community-friendly policies?

- ☐ Community-friendly policies are those social, economic, health, and environmental policies that make the community healthier and improve its quality of life.
- ☐ Community-friendly policies respect cultural and other diversity, community history, and environmental integrity.
- ☐ Community-friendly policies regard each community as unique, and take its characteristics into account.
- ☐ Community-friendly policies use the community as the context for policy-making

Why promote community-friendly policies?

- ☐ Community-friendly policies help everyone in the community.
- ☐ Community-friendly policies promote equity.
- ☐ Community-friendly policies promote diversity.
- ☐ Community-friendly policies are good for business.
- ☐ Community-friendly policies help politicians get reelected.
- ☐ Community-friendly policies promote community health, environmental quality, financial stability, and social justice.

When would you promote community-friendly policies?

- ☐ When policy is specifically being debated.
- ☐ When something new is about to be started.
- ☐ When there's an election.
- ☐ When there's a crisis in the making
- ☐ When there's a public groundswell for community-friendly policy in a specific area.
- ☐ When the community is invited to the table

Who should promote community-friendly policies?

- ☐ Everyone.
- ☐ Stakeholders (i.e. those most directly affected by the policy).
- ☐ Community activists.
- ☐ Particular populations or groups who may have an interest (language minorities, public housing tenants, parents of children

in the schools, the business community, low-income workers, etc.)

- ☐ Public officials, both elected and appointed.
- ☐ Public employees (who may be asked to carry out or administer policy).
- ☐ Community-based organizations and community coalitions.
- ☐ Educational institutions.

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