

How to Make Content Upgrades with PLR

Read the full blog post [with video] <http://saraduggan.me/use-plr-content-upgrades>

- Grab some PLR (I used a sample from PiggyMakesBank <http://saralikes.com/freepiggymakesbank>)
- Unzip your package, choose the checklist (I used a package with a checklist included), make a copy, and edit
- Change Fonts, Colors, and add any branding you want (could be company specific images)
- Add a call to action (this can be an Upsell for a companion eBook or Disaster Prep. kit or mailing list)
- Save document then convert to PDF (make sure you add your name, tags, and title to document)
- Upload to a PDF sharing site like DropBox, GDrive, SlideShare, etc.
- Alternative: set up an autoresponder with the content from the package (disaster package) then lead to your product
- Go to Check.li to make a quick duplicate Checklist (I took one section - Documents to Have in a Disaster)
- Save your Check.li checklist as a PDF (grab the code from Check.li and add it to your blog post)
- Use a screen capture tool like JING from TechSmith to capture the Image of your checklist and the LIST
- Go to PicMonkey, set the custom canvas to 700 x 2000
- Upload your screenshots to fit into your custom canvas
- Crop to fit (mine was 700 x 1052)
- Add your logo or CTA (get more checklists at YOUR URL)
- Save your image and Upload to Pinterest
- *Image is a PLR Planner Bundle by Alice Seba and Team at Publish for Prosperity <http://saralikes.com/megaplanners>
- * some links may be affiliate links and I'll earn a referral commission if you click + buy a PLR package