

16 Warren Buffett Quotes to Live By

They don't call him the Oracle of Omaha for nothing. You will not find more sound advice on investment and opportunity that you will from Warren Buffet.

1. Rule No. 1: Never lose money. Rule No. 2: Never forget rule No.1
 2. Price is what you pay. Value is what you get.
 3. In the business world, the rearview mirror is always clearer than the windshield.
 4. Risk comes from not knowing what you are doing.
 5. I always knew I was going to be rich. I don't think I ever doubted it for a minute.
 6. Our favorite holding period is forever.
 7. Honesty is a very expensive gift. Don't expect it from cheap people.
 8. Someone's sitting in the shade today because someone planted a tree a long time ago.
 9. Tell me who your heroes are and I'll tell you who you'll turn out to be.
 10. ...not doing what we love in the name of greed is very poor management of our lives.
 11. The most important investment you can make is in yourself.
 12. When it rains gold, put out the bucket, not the thimble.
 13. Diversification is protection against ignorance.
 14. You can't let people set your agenda in life.
 15. ...the people who are most successful are those who are doing what they love.
 16. It takes 20 years to build a reputation and five minutes to ruin it.
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